

Today's Date: November 4, 2014

Title of Project Proposal:

## Fundraising for the Preserve's Eagle Heights Woods Management Plan

Applicant Name (organization/UW unit/class/individual):

## Friends of the Lakeshore Nature Preserve

Project Lead (person responsible for coordination of the project/work/support):

Sue Denholm, sueatholm@ameritech.net Peter Fisher, fishergalloway@gmail.com and Gisela Kutzbach, kutzbach@epd.engr.wisc.edu,

Proposed Implementation Year(s) 2015 to 2016 Has this proposal been submitted in the past? No

- 1. <u>Project Location</u>: Eagle Heights Woods. The location is described in the 2014 Eagle Heights Woods Management Plan (Mound, Central, and South zone) developed by Preserve staff.
- 2. <u>Project/Support Description</u>: The Preserve has developed a long-term management plan (5 years) for the Eagle Heights Woods. The Friends propose to raise funds to support implementation of the management plan. Major work for Zone 1 of this plan (Mound Zone) has been provided by staff and volunteers over the last year. Zones 2 and 3 (Central and South Zones) require contractor work in addition to staff and volunteer time.
- 3. **Project Planning:** The Eagle Heights Woods Management Plan describes objectives, schedule, and methods. Key goals are "vegetation management to accomplish the protection of the Native American burial mounds and promotion of a well-functioning natural community."

In support of these goals, the Friends will reach out to Friends members and residents in adjacent communities, to inform, ask for financial support and in-kind contributions, and invite volunteers.

Donations will be invited directly to the Friends or to a designated account at the UW Foundation.

The Friends will coordinate with Preserve Staff and the UW Foundation the establishment of this designated fund. Suggested name *UW Foundation – Eagle Heights Woods/Friends* 

## 4. **Donation:**

The Friends seek to raise funds towards the \$135,000 estimated project costs for the Eagle Heights Woods Management Plan. A significant amount has already been committed and this effort is directed to raising the balance.

- 5. <u>Volunteers:</u> Friends members and stewards, and community members would likely participate in volunteer work projects and assist with monitoring changes that occur as the work progresses. The number of volunteers would likely range from 1 to 10 for events planned by the Preserve staff.
- 6. **Project Timeline:** Spring 2015 spring 2016

The kick-off event for the Friends fundraiser will be the Annual Meeting, April 8, 2015. Other events and activities in support of the fundraising will be planned, such as

- -Materials for mailings and promotional literature (Jan/Feb)
- -Newsletter and webpage announcements and information (Feb/March)
- -Eagle Heights Woods field trips (spring)
- -Planting festival and "tea party" for Friends and stakeholders (in suitable area, coordinated with Preserve staff, May 17)
- -Follow-up events and activities will continue in fall 2015 and spring 2016
- 7. On-Going Support: The Friends will schedule volunteer workdays in cooperation with

Preserve staff throughout the duration of the project.

the project.

Send completed form to: **Director, Lakeshore Nature Preserve, 610 Walnut St, Madison, WI 53726** or via e-mail to: <a href="mailto:gbrown@fpm.wisc.edu">gbrown@fpm.wisc.edu</a> Proposals will be accepted until <a href="mailto:November 1, 2014">November 1, 2014</a> for consideration in future work plans.

rev. Oct. 2, 2013